



THE HAGUE COCKTAIL WEEK

FRIDAY 3 - SUNDAY 12 OCTOBER 2025

BRANDS
BOSS
KOPERS

FORMAT

- ★ 18-20 premium bars in The Hague showcasing the best of the city's cocktail scene from Friday 3 - Sunday 12 October 2025
- ★ Menus Featuring 4 cocktails at a promotional price of €9,50 plus opportunity to host consumer tastings, masterclasses and parties
- ★ Industry networking & showcase event for partner brands and Haagse bartenders in June
- ★ Supporting social media and product/bartender photography

DOLLARS

- ★ Cocktail #1: headline spirit brand with a drink on every menu €3,500
- ★ Cocktail #2: headline spirit brand with a drink on every menu €3,500
- ★ Cocktail #3: independent spirit brands with a drink on one menu €300
- ★ Cocktail #4: independent no-low brands with a drink on one menu €300
- ★ Liqueurs: a liqueur brand with a product on every menu €500
- ★ Softs/mixers: two brands with a product on every menu €1,000 each

We're back with our

7TH EDITION
FRIDAY 3 - SUNDAY 12 OCTOBER 2025

NIX18

Please drink responsibly

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